

Information Collected

Non-Personal Information

- When You use Our website, our servers may automatically collect certain Non-Personal Information such as: Your IP address, Your operating system, or Your browser.

Our Use of Cookies

- We may use Cookies to store or retrieve information. Cookies are a small piece of text stored on Your browser which may allow Us to identify You upon return to the website or to remember specific information such as Your display options. Cookies are neither a virus nor spyware. You hereby authorize the use of cookies by Us.

Your Personal Identifiable Information (PII)

- The Personal Information We collect and store is the information that You voluntarily disclose to Us for the functionality of Our site upon registration or ordering, including but not limited to; any information that identifies, relates to, describes, or is capable of being associated with a particular individual. Whether or not You submit the following information to Us, "Personal information" means information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household. This personal information includes, but is not limited to, the following if it identifies, relates to, describes, is reasonably capable of being associated with, or could be reasonably linked, directly or indirectly, with a particular consumer or household:
 1. Name or alias, phone number, address, billing address, IP address, email, account name.
 2. Internet or other network activity such as browsing history or interactions with websites, apps, or ads; or
 3. Geolocation data
 4. ...
 5. ...
 6. ...
 7. ...

How We Use Your Information

- We may use Your Personal Information for any legal purpose in Our sole discretion, including but not limited to; membership, registration, log-in, or order fulfillment purposes. You agree that We may also use Your Personally Identifiable Information to contact You by phone, U.S. mail, texts or email.
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Storage and Security of Personal Information

- **Data Protection Officer:** We have designated a Data Protection Officer (DPO) for Us who has the duty to: Ensure by contract that third parties to whom the company transfers personal information will adequately protect the information and use it only for specified lawful purposes; protect Your personal data using appropriate security measures; notify authorities of personal data breaches; obtain appropriate consents for processing data; keep records detailing data processing; train privacy personnel and employees.
 - **Information Storage:** We store Your Personal Information on Our computers, and we believe we have reasonable security measures in place including administrative, technical and physical safeguards that are appropriate for the size and complexity of Our business to protect Your Personal Information including encryption of any personally identifying information.
 - **Security Breach Notice:** For any unencrypted data that We maintain that includes Personal Information, we will notify You of any unencrypted Personal Information that was, or is reasonably believed to have been, acquired by an unauthorized person.
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Data Sharing

- No mobile information including Personally Identifiable Information (PII) will be shared with third parties/affiliates for marketing/promotional purposes. This information is never sold, rented, released, or traded to others without prior consent or legal obligation.
 - All other use case categories exclude text messaging originator opt-in data and consent this information will not be shared with any third parties.
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SMS communication

- **Text Message Opt-Out:** If you are receiving text messages from us and wish to stop receiving them, simply respond with either "STOP" or "UNSUBSCRIBE" to the number from which you received the message. Once we receive your message, you will no longer receive further text messages from us.
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Changes to the privacy policy

- We reserve the right to revise this policy from time to time without prior notice. You will be notified of any material changes in Our Privacy Policy either by email or by a conspicuous posting on Our Website.
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